



Jonathan C. Allen

ALLEN WEALTH MANAGEMENT, LLC

**980 HIGHWAY 105
BOONE, NC 28607**

Tel. (828) 268-9693

February 24, 2015

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Jonathan C. Allen that supplements the Allen Wealth Management LLC brochure. You should have received a copy of that brochure. Please contact Jonathan C. Allen Chief Compliance Officer, at (828) 268-9693 if you did not receive Allen Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jonathan C. Allen is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Jonathan C. Allen, CPA, CFP[®], CLU

Year of Birth: 1978

Formal Education:

- University of Mississippi, B.A., Accountancy, 2000.
- Wake Forest University, M.S.A., Accountancy, 2001.
- New York University, Certificate in Financial Planning, 2003.

Business Background Previous Five Years:

- Allen Wealth Management, LLC, Member/Chief Compliance Officer/Advisory Representative, 09/2004 - Present.
- Raymond James Financial Services, Inc., Registered Representative, 06/2004 - Present.
- Allen Financial Advisors, Financial Adviser, 01/2004-Present.
- Ernst & Young, Senior Tax Consultant, 01/2002 - 12/2003.

Certifications:

Certified Public Accountant¹

CPAs are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of 40 hours of continuing professional education (CPE) each year (or 80 hours over a two year period or 120 hours over a three year period). Additionally, all American Institute of Certified Public Accountants (AICPA) members² are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's Code of Professional Conduct within their state accountancy laws or have created their own.

Certified Financial Planner, 2005

The CERTIFIED FINANCIAL PLANNER[™], CFP[®] and federally registered CFP (with flame design) marks (collectively, the "CFP[®] marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP[®] certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP[®] certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP[®] certification in the United States.

To attain the right to use the CFP[®] marks, an individual must satisfactorily fulfill the following requirements:

- Education - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination - Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics - Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Chartered Life Underwriter, 2004

This designation is issued by The American College and is granted to individuals who have at least three years of full-time business experience within the five years preceding the awarding of the designation. The candidate is required to take a series of mandatory courses which include, for example, the following: insurance planning, life insurance law, fundamentals of estate planning, planning for business owners, income taxation, group benefits, planning for retirement needs, and investments. Each course has a final proctored exam and once issued, the individual is required to submit 30 hours of continuing education every two years.

Item 3 Disciplinary Information

Mr. Jonathan C. Allen does not have, nor has he ever had, any disciplinary disclosure.

Item 4 Other Business Activities

Mr. Jonathan C. Allen is a registered representative with Raymond James Financial Services, Inc. ("RJFS"). RJFS is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Mr. Jonathan C. Allen may recommend securities or insurance products offered by RJFS as part of your investment portfolio. If clients purchase these products through Mr. Jonathan C. Allen, he will receive the customary commissions in his separate capacity as registered representatives of RJFS. Additionally, Mr. Jonathan C. Allen could be eligible to receive incentive awards such as RJFS may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Mr. Jonathan C. Allen an incentive to recommend investment products based on the compensation received, rather than on your investment needs. Please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Allen Wealth Management, LLC's firm brochure for additional disclosures on this topic.

Mr. Jonathan C. Allen has an ownership interest in Allen Financial Advisors, a licensed insurance agency. Mr. Jonathan C. Allen is also separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Allen Financial Advisors and/or Mr. Jonathan C. Allen for insurance related activities.

This may present a conflict of interest because Mr. Jonathan C. Allen may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Item 5 Additional Compensation

Please refer to the *Other Business Activities* section above for disclosures on Mr. Jonathan C. Allen's receipt of additional compensation as a result of his activities as a registered representative of RJFS and as a licensed insurance agent.

Also, please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Allen Wealth Management LLC's firm brochure for additional disclosures on this topic.

Item 6 Supervision

As Chief Compliance Officer of Allen Wealth Management, LLC, Mr. Jonathan C. Allen is supervised by other members of Allen Wealth Management.

Additionally, Allen Wealth Management has in place written supervisory procedures that are reasonably designed to detect and prevent violations of the securities laws, rules and regulations.

¹ As well as any non-AICPA members whose state board of accountancy has adopted either the AICPA *Code of Professional Conduct* or similar ethical code. This description represents the requirements as of 1/1/2011. It is the responsibility of the adviser to disclose the qualifications in place when he or she attained the credential.